104878 Orders Order / Rev: 06837423 Alt Order #: **OBAMA 4 AMERICA** Product Desc: Estimate: 1522 Flight Dates:

08/03/12 - 09/03/12

Original Date / Rev: 07/30/12 / 10/15/12

GENERAL

Primary AE: Sales Office:

Sales Region:

Amy McCreary

Print Date 10/16/12 08:15:03

BLPHI National

Agency

Name:

Order Type:

GMMB, Inc./ Washington D.C.

Buying Contact: Billing Contact:

Washington Harbor

Washington, DC 20007

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

Cash Broadcast

EOM/EOC

15%

Advertiser

Name:

Obama for America

Demographic: **Product Codes:**

Revenue Codes:

A35+

PLC01-Democrat

Priority:

SELECT PRIORITY CODE

POLITICAL/AGY, PCAN, GEN

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/26/12	468	\$373,075.00	\$317,113.75
08/27/12	09/03/12	207	\$139,850.00	\$118,872.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	468	\$373,075.00	\$317,113.75	0.00
September 2012	207	\$139,850.00	\$118,872.50	0.00
Totals	675	\$512,925.00	\$435,986.25	0.00

00:05:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$512,925.00
Market	100%	\$1,709,750.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	19%	\$324,852.50
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	19%	\$324,852.50
KTUD	1%	\$17,097.50
KVVU	22%	\$376,145.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	9%	\$153,877.50

WAKE UP WITH THE WAGNERS

Print Date: 10/16/12 08:15:03 Page 2 of 10

 Order / Rev:
 104878
 Advertiser:
 Obama for America

 Alt Order #:
 06837423
 Product Desc:
 OBAMA 4 AMERICA
 KSNV

Estimate:

1522

Flight Dates:

08/03/12 - 09/03/12

NEVADA NEWSMAKERS no pgm 8/5, 8/12

Break Start/End Time Ch Len Spots Rate Pri End Inventory Code Days Rtg Type Spots Ln Start Amount KSNV 08/03/12 09/03/12 M-F 5-6a WakeUp w/Wa@M 5-62 MTWTE--:30 \$400,001 0.00 NM 44 \$17,600.00 M-F 5-6a WakeUp w/Wagners COMMENTS APPLY TO SUB LINES A THRU B WAKE UP WITH THE WAGNERS Start Date **End Date Weekdays** Spots/Week Rate Rating Week: 07/31/12 08/06/12 M---F--\$400.00 0.00 MTWTF--Week: 08/07/12 \$400.00 0.00 08/13/12 10 Week: 08/14/12 08/20/12 MTWTF~~ 10 \$400.00 0.00 MTWTF--\$400,00 Week: 08/21/12 08/27/12 10 0.00 MTWTF--Week: 08/28/12 09/03/12 10 \$400.00 0.00 E 2 KSNV 08/07/12 08/13/12 Wake Up Early w/ Wagn@M 430a-5a MTWT~~S :30 \$150,002 0.00 NM \$600.00 Wake Up Early Wagners WAKE UP EARLY WITH THE WAGNERS Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating MTWT--S Week: 08/07/12 08/13/12 \$150.00 0.00 E 3 KSNV 08/14/12 09/03/12 Wake Up Early w/ Wagn@M 430a-5a MTWT--S :30 \$200.001 0.00 NM \$2,800.00 Wake Up Early Wagners WAKE UP EARLY WITH THE WAGNERS Start Date End Date Weekdays Spots/Week Rating Rate MTWT~~S Week: 08/14/12 08/20/12 \$200.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 2 KSNV 08/14/12-08/20/12 Wake Up Early w/ Wagners 430a-5a MTWTh---Su :30 (\$200.00) 0.00 NM [mg on different line] Week: 08/21/12 MTWT--S \$200.00 08/27/12 5 0.00Week; 08/28/12 09/03/12 MTWT~~S \$200.00 0.00 E 4 KSNV 08/03/12 09/03/12 M-F 6-7a WakeUp w/WaQM MTWTF--:30 \$700.001 0.00 NM 6-7a 36 \$25,200.00 M-F 6-7a WakeUp w/Wagners COMMENTS APPLY TO SUB LINES A THRU C WAKE UP WITH THE WAGNERS Start Date End Date **Weekdays** Spots/Week Rate Rating Week: 07/31/12 08/06/12 M---E--\$700.00 0.00 MTWTF--Week: 08/07/12 08/13/12 2 \$700.00 0.00Week: 08/14/12 08/20/12 MTWTF~~ 10 \$700.00 0.00 08/27/12 MTWTF--\$700.00 Week: 08/21/12 10 0.00 MTWTF--Week: 08/28/12 09/03/12 10 \$700.00 0.00 KSNV 08/03/12 09/03/12 CM 658a-9am MTWTF--:30 4 \$1,400.001 0.00 NM **Today Show** 37 \$51,800.00 **Today Show** COMMENTS APPLY TO SUB LINES A THRU C **TODAY SHOW** Start Date **End Date** Spots/Week **Weekdays** Rate Rating Week: 07/31/12 08/06/12 M---F--4 \$1,400.00 0,00 MTWTF--3 \$1,400.00 Week: 08/07/12 08/13/12 0.00 Week: 08/14/12 08/20/12 MTWTE--10 \$1,400.00 0.00 Week: 08/21/12 08/27/12 MTWTF--10 \$1,400.00 0.00 MTWTF--Week: 08/28/12 09/03/12 10 \$1,400.00 0.00 KSNV 08/18/12 09/01/12 News 3 Sunrise - SATURIM :30 \$350.001 0.00 NM \$1,050.00 6a-7a ----S-3 **News 3 Sunrise SATURDAY NEWS 3 AT SUNRISE** Rating Spots/Week Start Date End Date Weekdays Rate Week: 08/13/12 08/19/12 ----S-1 \$350.00 0.00 08/26/12 -----\$350.00 0.00 Week: 08/20/12 1 ----S-Week: 08/27/12 09/02/12 \$350.00 0.00KSNV 08/18/12 09/01/12 Saturday Today CM 7a-9am ----S-:30 \$625.001 0.00 NM \$1,875,00 3 Saturday Today SATURDAY TODAY Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/13/12 08/19/12 ---S-\$625.00 0.00 1 Week: 08/20/12 08/26/12 ----S-\$625.00 0.00 Week: 08/27/12 09/02/12 ----5-\$625.00 0.00 08/19/12 09/02/12 Nevada Newsmakers - CCM 5:00- 6:00am :30 \$825.003 0.00 NM \$2,475.00 E 10 KSNV ----S 3 Nevada Newsmakers - Ch.3

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KSNV

Order / Rev: 104878 Advertiser: Obama for America

Flight Dates: 08/03/12 - 09/03/12 Estimate: 1522

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spo	ots	Rate Pri	Rtg Type \$	Spots	Amount
E10 KSNV	08/19/1	2 09/02/12	Nevada Newsma		5:00- 6:00am	S	:30	1	\$825.003	0.00 N M	3	\$2,475.00
NEV/AD	A NEWA	MAKERS no	Nevada Newsma pgm 8/5, 8/12	kers - Ch.3								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/		08/19/12	S	1	\$825.00	0.00				ļ		
Week: 08/		08/26/12	S	1	\$825.00	0.00						
Week: 08/		09/02/12	S	1	\$825.00	0.00						
E11 KSNV	08/19/1	2 09/02/12	News 3 Sunrise - News 3 Sunrise 3		6a-7a	S	:30	1	\$325.001	0.00 NM	3	\$975.00
NEWS:	3 AT SUN	NRISE no po	m 8/5, 8/12	DOMENT								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 08/		08/19/12	S	1	\$325.00	0.00						
Week: 08/. Week: 08/.		08/26/12 09/02/12	S S	1	\$325.00 \$325.00	0.00 0.00						
E 12 KSNV		······································	Sunday Today	CM	7a-8am	S	:30	2	\$625.001	0.00 NM	6	\$3,750.00
2.2 110.11	00/10/1	2 00,02,12	Sunday Today	0111	7 G G G G (1)	J	.00	_	ψ020.001	0.00 14141	Ū	ψο, 100.00
TODAY	ON SUN	IDAY no pgr	n 8/5, 8/12									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week; 08/ Week: 08/		08/19/12 08/26/12	S S	2 2	\$625.00 \$625.00	0.00 0.00						
Week: 08/		09/02/12	S	2	\$625.00	0.00						
E 13 KSNV	08/19/1	2 09/02/12	Meet the Press	CM	8a-9am	s	:30	1	\$3,000.001	0.00 NM	3	\$9,000.00
			Meet the Press									
		SS no pgm		Consta 6Manh	D-4-	D-4:						
<u>5ta</u> Week: 08/	<u>irt Date</u> หลหอ	End Date 08/19/12	<u>Weekdays</u>	Spots/Week	<u>Rate</u> \$3,000.00	Rating 0.00						
Week: 08/		08/26/12	S		\$3,000.00	0.00						
Week: 08/		09/02/12	S		\$3,000.00	0.00						
E14 KSNV	08/19/1	2 09/02/12	News 3 Today W	knd CM	9a-930am	s	:30	1	\$500.001	0.00 NM	3	\$1,500.00
NEW/S	3 TODAY	//\/KEND n	News 3 Today o pgm 8/5, 8/12									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week; 08/		08/19/12	5	1	\$500.00	0.00						
Week: 08/		08/26/12	S	1	\$500.00	0.00						
Week: 08/	27/12	09/02/12	S	1	\$500.00	0.00						
E15 KSNV	08/19/1	2 09/02/12	Chris Matthews 9		9:30a-10a	S	:30	1	\$5 00 .001	0.00 N M	3	\$1,500.00
CHRIS	MATTHE	ws show	Chris Matthews 8	5UN 9:30am								
	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 08/	13/12	08/19/12	S	1	\$500.00	0.00						
Week: 08/		08/26/12	S	1	\$500.00	0.00						
Week: 08/		09/02/12	S	1		0.00	.00		000004	0.00 104		440.000.00
E 10 KONV	08/07/1	2 09/03/12	M-F Today Show M-F Today Show		9-10a	MTWTF~~	:30	2	\$500.001	0.00 NM	32	\$16,000.00
COMM	ENTS AP	PLY TO SU	B LINES A THRU									
	'SHOW I											
	rt Date	End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating						
Week; 08/ Week; 08/		08/13/12 08/20/12	MTWTF	2 10		0.00 0.00						
Week: 08/		08/27/12	MTWTF	10	-	0.00						
Week: 08/	/28/12	09/03/12	MTWTF	10	\$500.00	0,00						
E 17 KSNV	08/07/1	2 09/03/12	M-F Today Show	III 4th BM	10am-11am	MTWTF~⊷	:30	2	\$325.001	0.00 NM	31	\$10,075.00
COMMI	ENTS AP	PLY TO SU	Today 4th Hour B LINES A THRU	R								
	SHOW		B LINEO / TINO	_								
	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 08/		08/13/12	M	2		0.00						
Week: 08/ Week: 08/		08/20/12 08/27/12	MTWTF MTWTF	10 10		0.00 0.00						
	<u>Date Ra</u>		Description		t/End Time		Veekdays	Le	ngth Rate	Rtg Type		
			1-F Today Show II		m-11am		TWThF		:30 (\$325.00			
	edited											
[m _s	g on diffe	rent line]										

Print Date: 10/16/12 08:15:04 Page 4 of 10

KSNV

Order / Rev:

104878

Advertiser:

Obama for America

Alt Order #: Flight Dates:

06837423 08/03/12 - 09/03/12

Product Desc:

OBAMA 4 AMERICA

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
	08/07/1	2 09/03/12	M-F Today Show		10am-11am	MTWTF	:30	2	\$325.001	0.00 NM	31	\$10,075.00
			Today 4th Hour									,
TODAY:			B LINES A THRU	В								
	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 08/2		09/03/12	-TWTF	10	\$325.00	0.00						
E 18 KSNV	08/07/1	2 09/03/12		CM	11am-12pm	MTWTF	:30	2	\$325.001	0.00 NM	32	\$10,400.00
COMME	NTS AP		Rachael Ray B LINES A THRU	R								
RACHEL		1211000	B LINEO / TITICO									
	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 08/0		08/13/12 08/20/12	M MTWTF	2	\$325.00	0.00						
Week: 08/1 Week: 08/2		08/27/12	MTWTF	10 10	\$325.00 \$325.00	0.00 0.00						
Week: 08/2		09/03/12	-TWTF	10	\$325.00	0.00						
E 19 KSNV	08/07/1	2 09/03/12	Noon News	CM	12-1230pm	MTWTF	:30	2	\$425.001	0.00 NM	17	\$7,225.00
0014145		DIV TO 611	Noon News	_								
NEWS 3			B LINES A THRU	В								
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/0	07/12	08/13/12	M	2	\$425.00	0.00						
Week: 08/1		08/20/12	MTWTF	5	\$425.00	0.00						
Week: 08/2 Week: 08/2		08/27/12 09/03/12	MTWTF -TWTF	5 5	\$425,00 \$425.00	0.00 0.00						
			The Agenda 123		1230-1p	MTWTF	:30	2	\$325.001	0.00 N M	17	\$5,525.00
	00.0177	_ 00,00,11	The Agenda 123		1200 IP		.00	_	ψ020.001	0.00 14101	1,	ψο,ο2ο.οι
			B LINES A THRU	В								
NEWS 3	t Date	End Date	Weekdays	Spots/Week	Pato	Dating						
Week: 08/0		08/13/12	M	<u> </u>	<u>Rate</u> \$325.00	Rating 0.00						
Week: 08/1		08/20/12	MTWTF	5	\$325.00	0.00						
Week: 08/2		08/27/12	MTWTF	5	\$325.00	0.00						
Week: 08/2		09/03/12	-TWTF	5	\$325.00	0.00						
E 21 KSNV	08/07/1	2 09/03/12	Days of our Lives Days of our Live		1258p-2pm	MTWTF	:30	2	\$425.001	0.00 NM	17	\$7,225.00
СОММЕ	NTS AF	PLY TO SU	B LINES A THRU									
DAYS O	F OUR	LIVES										
	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 08/0 Week: 08/1		08/13/12 08/20/12	M~~~~~ MTWTF	2	\$425.00 \$425.00	0.00						
Week: 08/2		08/27/12	MTWTF	5 5	\$425.00 \$425.00	0,00 0.00						
Week: 08/2		09/03/12	-TWTF	5	\$425.00	0.00						
E 22 KSNV	08/07/1	2 09/03/12		CM	2pm-3pm	MTWTF	:30	2	\$325.001	0.00 NM	32	\$10,400.00
COMME	NTC AF	OU V TO SU	The Doctors B LINES A THRU	В								
THE DO			ID LINES A THING	D								
<u>Star</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 08/0		08/13/12	M	2	\$325.00	0.00						
Week: 08/		08/20/12	MTWTF	10	\$325.00	0.00						
Week: 08/2 Week: 08/2		08/27/12 09/03/12	MTWTF -TWTF	10 10		0.00 0.00						
E 23 KSNV				CM	3-4p	MTWTF	:30	2	\$450.001	0.00 NM	32	\$14,400.00
			Dr Phil		•				,			*,
		PLY TO SU	IB LINES A THRU	В								
DR, PHI Star	rt <u>Date</u>	End Date	Weekdays	Spots/Week	Rate	Rating					1	
Week: 08/0		08/13/12	M	2		0.00						
Week: 08/	14/12	08/20/12	MTWTF	10	\$450.00	0.00						
Week: 08/2		08/27/12	MTWTF	10	1	0.00						
Week; 08/2		09/03/12	MTWTF	HOURICM		0.00	.00		6700 00 ª	0.00 115		644 000 0
EZ4 NONV	00/0//1	2 09/03/12	NEWS 3 at 4 (1 4PM NEWS (1 h	•	4-5pm (4:30 PM-5:0	MTWTF 0 PM)	:30	2	\$700.001	0.00 NM	17	\$11,900.00
COMME	NTS AF	PLY TO SL	IB LINES A THRU		(1.00 1 M-0.0	♥ 1 IVI)						
NEWS												

Print Date: 10/16/12 08:15:04

KSNV

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Order / Rev:

104878

Advertiser:

Obama for America

Alt Order #:

06837423

Product Desc:

OBAMA 4 AMERICA

Flight Dates:

08/03/12 - 09/03/12

Estimate:

Ln Ch Star	t End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type S	Spots	Amount
E 24 KSNV 08/07	7/12 09/03/12	NEWS 3 at 4 (1 h	-	4-5pm	MTWTF	:30	2	\$700.001	0.00 NM	17	\$11,900.00
COMMENTS	ADDIV TO SII	4PM NEWS (1 ho B LINES A THRU I		(4:30 PM-5:0	0 PM)						
NEWS		D EINES A THICO	,								
Start Date		<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 08/07/12	08/13/12	MTWTF MTWTF	2 5	\$700.00 \$700.00	0.00						
Week: 08/14/12 Week: 08/21/12	08/20/12 08/27/12	MTWTF	5 5	\$700.00 \$700.00	0.00 0.00						
Week: 08/28/12	09/03/12	MTWTF	5	\$700.00	0.00						
E 25 KSNV 08/07	7/12 08/13/12	NEWS 3 at 4 (1)	HOUR)CM	4-5pm	MTWTF	:30	2	\$700.001	0.00 NM	2	\$1,400.00
FIDOT NEW/O	2 47 5010	4PM NEWS (1 ho	our)	(4:00 PM-4:3	0 PM)						
FIRST NEWS Start Date		Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 08/07/12	08/13/12	MTWTF	2	\$700.00	0.00						
E 26 KSNV 08/14	1/12 09/03/12	NEWS 3 at 4 (1 I	HOUR)CM	4-5pm	MTWTF	:30	5	\$600.001	0.00 NM	15	\$9,000.00
		4PM NEWS (1 ho	•	(4:00 PM-4:3	0 PM)				i		
FIRST NEWS					-						
Start Date		<u>Weekdays</u> MTWTF	Spots/Week	Rate	Rating				Ī		
Week: 08/14/12 Week: 08/21/12	08/20/12 08/27/12	MTWTF	5 5	\$600.00 \$600.00	0.00 0.00						
Week: 08/28/12	09/03/12	MTWTF	5	\$600.00	0.00						
E 27 KSNV 08/03	3/12 09/03/12	M-F Early News	CM	5-630p	MTWTF	:30	6 5	\$1,000.001	0.00 NM	66	\$66,000.00
		M-F Early News	_								
COMMENTS . EARLY NEW		B LINES A THRU	В								
Start Date		Weekdays	Spots/Week	Rate	Rating						
Week: 07/31/12	08/06/12	MF		\$1,000.00	0.00						
Week: 08/07/12	08/13/12	MTWTF		\$1,000.00	0.00						
Week: 08/14/12	08/20/12	MTWTF		\$1,000.00	0.00						
Week: 08/21/12 Week: 08/28/12	08/27/12 09/03/12	MTWTF MTWTF		\$1,000.00 \$1,000.00	0.00 0.00						
E 28 KSNV 08/07			CM	630-7pm	MTWTF	:30	5 9	\$1,100.001	0.00 NM	5	\$5,500.00
E 20 11011 00/0/	712 00710712	M-F Jeopardy	ON	000 rpm	1-11 11 11	.00	,	φ1,100.001	0.00 14141	J	ψ5,550.56
JEOPARDY											
Start Date		<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 08/07/12	08/13/12	MTWTF		\$1,100.00	0.00	.00		64 000 004	0.00.104		645.000.00
E 29 KSNV 08/14	4/12 09/03/12	M-F Jeopardy	CM	630-7pm	MTWTF	:30	5 ;	\$1,000.001	0.00 NM	15	\$15,000.00
JEOPARDY		W r bcoparay									
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 08/14/12	08/20/12	MTWTF	5	\$1,000.00	0.00				:		
Week: 08/21/12	08/27/12	MTWTF		\$1,000.00	0.00						
Week: 08/28/12 E 30 KSNV 08/13	09/03/12	MTWTF		\$1,000.00	0.00	.20		ACED 00.4	0.00 NM		#2 000 00
E30 KSNV 08/10	5/12 09/01/12	Sa-Su Early New		5pm-63 0 pm	5-	:30	2	\$650.001	U.OU INIVI	6	\$3,900.00
KVBC EARLY	'NEWS	ou ou builty Hon	·								
Start Date	<u>End Date</u>	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				Į.		
Week: 08/13/12	08/19/12	S-	2	•	0.00				İ		
Week: 08/20/12	08/26/12	S-	2	•	0.00						
Week: 08/27/12 E 31 KSNV 08/1	09/02/12		CM	\$650.00 7-730pm	0.00 MTWTF	:30	5	\$1,000.001	0.00 NM	12	\$12,000.00
EST KONV OOM	4/12 09/03/12	M-F Wheel of Fo		r-roopin	1411 141 1	.50	J	φ1,000.001	O.OO INIVI	12	\$12,000.00
WHEEL			, , , , , , , , , , , , , , , , , , , ,								
Start Date		<u>Weekdays</u>	Spots/Week		Rating						
Week: 08/14/12	08/20/12	MTWTF		\$1,000.00	0.00						
Week: 08/21/12 Week: 08/28/12	08/27/12 09/03/12	MTWTF M~~~F~~		\$1,000.00 \$1,000.00	0.00 0.00						
E 32 KSNV 08/1				730-758pm	0.00 MTWTF-~	:30	5	\$800.001	0.00 NM	12	\$9,600.00
202 RORV 00/1	17 15 00/00/12	Face to Face w/	-	, oo , oopiii	1-11-40-1-1	.00	5	φυσυ.συ ι	O.OO INIVI	14	ψυ,υυυ.υυ
FACE TO FA	CE WITH JON										
Start Date		<u>Weekdays</u>	Spots/Week		<u>Rating</u>						
Week: 08/14/12		MTWTF	5	•	0.00						
Week: 08/21/12	08/27/12	MTWTF	5	\$800.00	0.00				B		

Print Date: 10/16/12 08:15:04

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Order / Rev:

104878

Advertiser:

Obama for America

Alt Order #:

06837423

Product Desc:

OBAMA 4 AMERICA

Flight Dates:

08/03/12 - 09/03/12

COMMENTS APPLY TO SUB LINES A THRU B

Estimate:

1522

KSNV

Ln Ch	Start	End	Inventory Code		Start/End Ti		Len Spo		Rtg Type		Amount
E32 KSNV	08/14/1	2 09/03/12	FacetoFace/Raist	•	730-758pm	MTWTF	:30	5 \$800.001	0.00 NM	12	\$9,600.0
EACE 1	TO FACE	WITH JON	Face to Face w/ .	J.Kaiston							
	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 08		09/03/12	MF	2	\$800.00	0.00					
E 33 KSNV	08/18/1	2 09/01/12	Weekend Jeopard	ly/Whe@M	630-730pm	S-	:30	1 \$500.001	0.00 NM	3	\$1,500.0
			WKND Jeop/Whe	•	•			, , , , , , , , , , , , , , , , , , , ,			T 11-5015
JEOPΛ	WHEEL										
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>			İ		
Week: 08		08/19/12	\$-	1	\$500.00	0.00					
Week: 08 Week: 08		08/26/12 09/02/12	S-	1	\$500.00 \$500.00	0.00 0.00					
			News 3 Olympic 2		7:30-8:00PM	S-	:30	1 \$750.001	0.00 NM	2	\$1,500.0
LOT KOIN	00/0-1/1	2 00111712	News 3 Olympic 3		7.00 0.001 1	3	.00	ν ψισσ.σσι	0.00 14141	_	Ψ1,000.0
OLYMF	PIC ZONE										
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 07		08/05/12	S-	1	\$750.00	0.00					
Week: 08		08/12/12	S-	1	\$750.00	0.00					
E35 KSNV	08/13/1	2 08/13/12	Mon PR 8-10p	CM	8-10pm	M	:30	1 \$2,300.001	0.00 NM	1	\$2,300.0
STADS	EARN S	TRIDES	Monday Prime 8-	10pm							
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 08		08/19/12	M		\$2,300.00	0.00					
			Tues PR 8-10p	СМ	8-10pm	-T	:30	1 \$4,000.001	0.00 NM	2	\$8,000.0
			Tuesday Prime 8			·		, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	0.00 /	_	40,000.0
AGT			·	·							
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 08		08/26/12	-T		\$4,000.00	0.00					
Week: 08		09/02/12	-T		\$4,000.00	0.00					
E 37 KSNV	08/14/1	2 08/21/12	Tues PR 10-11p	CM	10-11pm	-T	:30	1 \$2,000.001	0.00 NM	1	\$2,000.0
IOVE I	N THE W	ILD	Tuesday Prime 1	o-ripin							
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 08		08/19/12	-T		\$2,000.00	0.00					
Week: 08		08/26/12	-T	1	\$2,000.00	0.00					
	n Date Ra		escription		/End Time	_	<u>Neekdays</u>		Rtg Type		
		2-08/26/12 T	ues PR 10-11p	10-1	1pm	-	-T	- :30 (\$2,000.00) 0.00 <i>NM</i>		
	edited	ron Hinol									
	g on diffe		TI DD 40.44		10.11			4 45 455 554	0.00.104	_	
E38 KSNV	08/16/1	2 08/30/12	Thurs PR 10-11p	CM	10-11pm	T	:30	1 \$2,100.001	0.00 NM	2	\$4,200.0
	CENTED		Thursday Prime	ro-ripin							
ROCK		W/B. WILLI	AMS								
		W/B. WILLI End Date		Spots/Week	Rate	Rating					
Sta	art Date	End Date	Weekdays	Spots/Week	Rate \$2,100.00	Rating 0.00					
	art Date /13/12		<u>Weekdays</u>	Spots/Week 1 1	Rate \$2,100.00 \$2,100.00	Rating 0.00 0.00					
<u>Sta</u> Week: 08	art Date /13/12 /20/12	End Date 08/19/12	Weekdays	1	\$2,100.00	0.00					
<u>St</u> : Week: 08 Week: 08 Week: 08	art Date //13/12 //20/12 //27/12	End Date 08/19/12 08/26/12 09/02/12	Weekdays	1	\$2,100.00 \$2,100.00	0.00 0.00	:30	1 \$2,600.001	0.00 NM	1	\$2,600.0
Sta Week: 08 Week: 08 Week: 08	art Date /13/12 //20/12 //27/12 08/24/1	End Date 08/19/12 08/26/12 09/02/12	Weekdays	1 1 0 CM	\$2,100.00 \$2,100.00 \$2,100.00	0.00 0.00 0.00	:30	1 \$2,600.001	0.00 NM	1	\$2,600.0
Sta Week: 08 Week: 08 Week: 08 E 39 KSNV	art <u>Date</u> /13/12 /20/12 /27/12 08/24/1	End Date 08/19/12 08/26/12 09/02/12 2 08/24/12	WeekdaysT Fri PR 9-10p Friday Prime 9-1	1 1 0 CM	\$2,100.00 \$2,100.00 \$2,100.00 9-10pm	0.00 0.00 0.00 F	:30	1 \$2,600.001	0.00 NM	1	\$2,600.0
Sta Week: 08 Week: 08 Week: 08 E 39 KSNV GRIMM	art <u>Date</u> /13/12 /20/12 /27/12 08/24/1 /I (R) art <u>Date</u>	End Date 08/19/12 08/26/12 09/02/12 2 08/24/12 End Date	WeekdaysTT Fri PR 9-10p Friday Prime 9-1	1 1 0 CM 0pm Spots/Week	\$2,100.00 \$2,100.00 \$2,100.00 9-10pm	0.00 0.00 0.00 F	:30	1 \$2,600.001	0.00 NM	1	\$2,600.0
Sta Week: 08 Week: 08 E 39 KSNV GRIMM Sta Week: 08	art <u>Date</u> /13/12 /20/12 /27/12 08/24/1 /I (R) art <u>Date</u> /20/12	End Date 08/19/12 08/26/12 09/02/12 2 08/24/12 End Date 08/26/12	WeekdaysT Fri PR 9-10p Friday Prime 9-1	1 1 0 CM Opm Spots/Week	\$2,100.00 \$2,100.00 \$2,100.00 9-10pm <u>Rate</u> \$2,600.00	0.00 0.00 0.00 F Rating 0.00					
Week: 08 Week: 08 Week: 08 E 39 KSNV GRIMM	art <u>Date</u> /13/12 /20/12 /27/12 08/24/1 /I (R) art <u>Date</u> /20/12	End Date 08/19/12 08/26/12 09/02/12 2 08/24/12 End Date 08/26/12	WeekdaysT Fri PR 9-10p Friday Prime 9-1 WeekdaysF Fri 10-11p	1 1 0 CM Opm Spots/Week 1 CM	\$2,100.00 \$2,100.00 \$2,100.00 9-10pm	0.00 0.00 0.00 F		1 \$2,600.001 1 \$3,200.001	0.00 NM	1	\$2,600.0 \$6,400.0
Sta Week: 08 Week: 08 Week: 08 E 39 KSNV GRIMM Sta Week: 08	art Date 1/13/12 1/20/12 1/27/12 08/24/1 1/4 (R) art Date 1/20/12 08/17/1	End Date 08/19/12 08/26/12 09/02/12 2 08/24/12 End Date 08/26/12 2 08/31/12	WeekdaysT Fri PR 9-10p Friday Prime 9-1	CM Spots/Week 1 CM 11pm	\$2,100.00 \$2,100.00 \$2,100.00 9-10pm <u>Rate</u> \$2,600.00	0.00 0.00 0.00 F Rating 0.00					
Week: 08 Week: 08 Week: 08 E 39 KSNV GRIMM Sta Week: 08 E 40 KSNV	art Date 1/13/12 1/20/12 1/27/12 08/24/1 1/4 (R) art Date 1/20/12 08/17/1	End Date 08/19/12 08/26/12 09/02/12 2 08/24/12 End Date 08/26/12 2 08/31/12	WeekdaysT Fri PR 9-10p Friday Prime 9-1 WeekdaysF Fri 10-11p Friday Prime 10-	CM Spots/Week 1 CM 11pm	\$2,100.00 \$2,100.00 \$2,100.00 9-10pm <u>Rate</u> \$2,600.00	0.00 0.00 0.00 F Rating 0.00					
Week: 08 Week: 08 Week: 08 E 39 KSNV GRIMM Sta Week: 08 E 40 KSNV COMM DATEL Sta Week: 08	art Date //13/12 //20/12 //27/12 08/24/1 // (R) art Date //20/12 08/17/1 ENTS AF INE art Date //13/12	End Date 08/19/12 08/26/12 09/02/12 2 08/24/12 End Date 08/26/12 2 08/31/12 PPLY TO SU End Date 08/19/12	WeekdaysT Fri PR 9-10p Friday Prime 9-1 WeekdaysF Fri 10-11p Friday Prime 10- B LINES A THRU	CM Spots/Week 1 CM 11pm B	\$2,100.00 \$2,100.00 \$2,100.00 9-10pm Rate \$2,600.00 10-11pm Rate \$3,200.00	0.00 0.00 0.00 F Rating 0.00 F					
Week: 08 Week: 08 Week: 08 E 39 KSNV GRIMM Sta Week: 08 E 40 KSNV COMM DATEL Sta	art Date //13/12 //20/12 //27/12 08/24/1 // (R) art Date //20/12 08/17/1 ENTS AF INE art Date //13/12	End Date 08/19/12 08/26/12 09/02/12 2 08/24/12 End Date 08/26/12 2 08/31/12 PPLY TO SU End Date	WeekdaysT Fri PR 9-10p Friday Prime 9-1 WeekdaysF Fri 10-11p Friday Prime 10- B LINES A THRU Weekdays	CM Opm Spots/Week 1 CM 11pm B Spots/Week 1 0 0	\$2,100.00 \$2,100.00 \$2,100.00 9-10pm Rate \$2,600.00 10-11pm	0.00 0.00 0.00 F Rating 0.00					

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Order / Rev:

104878

Advertiser:

Obama for America

Alt Order #:

06837423

Product Desc:

OBAMA 4 AMERICA

Flight Dates:

08/03/12 - 09/03/12

Estimate:

1522

Break Start/End Time Davs Ln Ch Start End Inventory Code Len Spots Rate Pri Rtg Type Spots Amount **NEWS 3 NIGHTSIDE** <u>Weekdays</u> Spots/Week Start Date End Date Rate Rating M---F--Week: 07/31/12 08/06/12 2 \$1,100,00 0.00 Start/End Time Spot Ch Date Range Description Weekdays Length Rate Rtg Type 1 KSNV 07/31/12-08/06/12 M-F News 3 at Eleven 11pm-1135pm M----F----:30(\$1,100.00) 0.00 NM See MG 41.24 [PGM CHG = OLYMPIC LATE NEWS] 2 KSNV 07/31/12-08/06/12 M-F News 3 at Eleven 11pm-1135pm M----F----:30(\$1,100.00) 0.00 NM See MG 41.23 [PGM CHG = OLYMPIC LATE NEWS] 23 KSNV 08/06/12-08/06/12 Olympics Late News 3 11pm-12:35am :30 \$1,100.00 0.00 NM M-----MG for 41.2 08/03 [MG] 24 KSNV 08/06/12-08/06/12 Olympics Late News 3 11pm-12:35am M-----:30 \$1,100.00 0.00 NM (f) MG for 41.1 08/06 [MG] Week: 08/07/12 08/13/12 M----1 \$1,100.00 0.00 Week: 08/14/12 08/20/12 MTWTF--5 \$1,100.00 0.00 MTWTF--5 \$1,100.00 0.00 Week: 08/21/12 08/27/12 MTWTF--0.00 Week: 08/28/12 09/03/12 5 \$1,100.00 E 42 KSNV 08/18/12 09/01/12 Sa-Su News 3 at ElevenCM 11pm-1135pm -----5-:30 1 \$1,100,001 0.00 NM 3 \$3,300.00 Sa-Su News 3 at Eleven **NEWS 3 NIGHTSIDE** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 08/13/12 08/19/12 ----S-\$1,100.00 0.00 ----5-1 \$1,100.00 0.00 Week: 08/20/12 08/26/12 Week: 08/27/12 09/02/12 ----5-1 \$1,100.00 0.00 E 43 KSNV 08/19/12 09/02/12 Sa-Su News 3 at ElevenCM 11pm-1135pm :30 1 \$1,100,001 0.00 NM \$3,300.00 Sa-Su News 3 at Eleven **NEWS 3 NIGHTSIDE** Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/13/12 08/19/12 ----5 \$1,100.00 1 0.00 ----5 1 \$1,100.00 Week: 08/20/12 08/26/12 0.00 Week: 08/27/12 ----S 09/02/12 1 \$1,100.00 0.00 E44 KSNV 08/07/12 09/03/12 The Tonight Show CM 1135p-1237a MTWTF--:30 \$425.001 0.00 NM 16 \$6,800.00 Tonight Show COMMENTS APPLY TO SUB LINES A THRU B TONIGHT SHOW W/ JAY LENO Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating Week: 08/07/12 08/13/12 M----\$425.00 0.00MTWTF--Week: 08/14/12 08/20/12 5 \$425.00 0.00 Week: 08/21/12 08/27/12 MTWTF--5 \$425.00 0.00 MTWTF--\$425.00 Week: 08/28/12 09/03/12 5 0.00 \$225.001 E 45 KSNV 08/07/12 09/03/12 Late Night w/Fallon CM 1237a-136am MTWTF--0.00 NM 17 \$3,825.00 Late Night w/Fallon COMMENTS APPLY TO SUB LINES A THRU B LATE NIGHT W/JIMMY FALLON Start Date **End Date Weekdays** Spots/Week Rate Rating M-----Week: 08/07/12 08/13/12 2 \$225.00 0.00 MTWTF~~ Week: 08/14/12 08/20/12 5 \$225.00 0.00 MTWTF~~ \$225.00 0.00 Week: 08/21/12 08/27/12 5 MTWTF--Week: 08/28/12 09/03/12 5 \$225.00 0.00 E 46 KSNV 08/18/12 09/01/12 Saturday Night Live 2 \$1,400.001 \$8,400.00 CM 1130pm-1:02am ----5-:30 0.00 NM 6 Saturday Night Live SATURDAY NIGHT LIVE End Date **Weekdays** Spots/Week Rating Start Date Rate ---S-08/19/12 2 \$1,400.00 0.00 Week: 08/13/12 Week: 08/20/12 08/26/12 2 \$1,400.00 0.00 Week: 08/27/12 09/02/12 ----5-2 \$1,400.00 0.00 E 47 KSNV 08/19/12 09/02/12 Sports Night in Las VegaGM Sun 1135p-1200a -----S :30 \$400,001 0.00 NM 3 \$1,200,00 Sports Night in Las Vegas SPORTS NIGHT IN LAS VEGAS Spots/Week Rating Weekdays Rate Start Date End Date

Print Date: 10/16/12 08:15:04

KSNV

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Order / Rev:

104878

Advertiser:

Obama for America

Alt Order #:

06837423

Product Desc:

OBAMA 4 AMERICA

Flight Dates:

08/03/12 - 09/03/12

Estimate:

_											
Ln Ch Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots I	Rate Pri	Rtg Type	Spots	Amount
E 47 KSNV 08/19/1	12 09/02/12	Sports Night in La Sports Night in La	-	Sun 1135p-	1200aS	:30	1 \$4	400.001	0.00 NM	3	\$1,200.00
SPORTS NIGH Start Date	End Date	GAS Weekdays	Spots/Week	Rate	Rating						
Week: 08/13/12	08/19/12	S	1	\$400.00	0.00				- 1		
Week: 08/20/12	08/26/12	S	1	\$400.00	0.00						
Week: 08/27/12	09/02/12	Ohannia Davida	1	\$400.00	0.00	.00	40 #41	200 000	0.00 N/N4		404 000 00
E 48 KSNV 08/03/1		Olympics Daytime Olympics Daytime B LINES A THRU I	e Weekdays	9am-4pm	MTWTF	:30	10 \$1,	200.003	0.00 NM	26	\$31,200.00
OLYMPIC DAY			0 (4)	ь.	— ()				İ		
<u>Start Date</u> Week: 07/31/12	End Date 08/06/12	<u>Weekdays</u> MF	Spots/Week	<u>Rate</u> \$1,200.00	Rating 0.00						
Week: 08/07/12	08/13/12	MTWTF		\$1,200.00	0.00						
E 49 KSNV 08/04/1		Olympics Daytime	Week@M	4am-6pm	S-	:30	6 \$1,	700.003	0.00 N M	6	\$10,200.00
OLYMPIC DAY											
Start Date Week: 07/30/12	End Date 08/05/12	Weekdays S-		Rate \$1,700.00	Rating 0.00	-00	0.64	700.000	0.00.1114		44
E 50 KSNV 08/05/	12 08/05/12	Olympics Daytime Olympics Daytime		4am-6pm	s	:30	о \$1,	700.003	0.00 NM	6	\$10,200.00
OLYMPIC DAY	TIME	Olympios Daytim	S WELKEIND								
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 07/30/12	08/05/12	\$		\$1,700.00	0,00				i		
Spot Ch Date Ra		escription		VEnd Time	_	<u>eekdays</u>	<u>Length</u>		Rtg Type		
2 KSNV 07/30/1 See MG 50		Nympics Daytime V	<i>veeкепа 4</i> ат	-opm			su :30	(\$ 7, 700.0 0) 0.00 NM		
		lympics Daytime V	Veekend 1am	-6nm		Sa-	- 30	\$4.700.0	0 0.00 NM		
● MG for 50.2	2 08/05										
E 51 KSNV 08/11/	12 08/11/12	Olympics Daytime Olympics Daytime		4am-6pm	S-	:30	5 \$1,	700.003	0.00 NM	5	\$8,500.00
OLYMPIC DAY	TIME	Olympics Bayum	CATELICIAN								
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 08/06/12	08/12/12	S-		\$1,700.00	0.00						
E 52 KSNV 08/11/	12 08/11/12			5-7A	S-	:30	2 \$	900.003	0.00 NM	2	\$1,800.00
OLYMPIC DAY	TIME A	Olympics Daytime	e WEEKEND						ì		
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/06/12	08/12/12	S-	2		0.00						
E 53 KSNV 08/12/			e Week6M	4am-6pm	s	:30	4 \$1,	700.003	0.00 NM	4	\$6,800.00
OLYMPIC DAY	TIME D	Olympics Daytime	e WEEKEND	(7:00 AM-3:	00 PM)						
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 08/06/12	08/12/12	<u>vveekuays</u> S		\$1,700.00	0,00						
E 54 KSNV 08/03/		Olympics Primetir		7pm-12am	MFS-	:30	1 \$6.	000.003	0.00 NM	1	\$6,000.00
201 110111 007007		Olympics Primeti			,, , , ,		, 40,	000.000	0.00	•	φοισσισσ
OLYMPIC PRIM	METIME	• •									
Start Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 07/31/12	08/06/12	MFS-	1	\$6,000.00	0.00						
E 55 KSNV 08/19/	12 08/19/12	NFL Football NFL Football	СМ	1P-9PM	S	:30	1 \$3,	200.001	0.00 NM	1	\$3,200.00
NFL INDIANAP	_			_							
Start Date	End Date	<u>Weekdays</u> S	Spots/Week		Rating						
Week: 08/13/12 E 56 KSNV 08/26/	08/19/12		1 CM	\$3,200.00 1P-9PM	0.00	:30	1 \$2	200.001	0.00 NM	1	ቀ ኔ ኃስስ ስላ
± 00 N3NV 00/20/	14 00140114	NFL Football	CIVI	IL-ALIN	5	,30	ı ф3,	∠UV.UU I	U.UU INIVI	1	\$3,200.00
NFL CAROLINA	A @ JETS	- /s mm r ar ar and arest									
Start Date	End Date	<u>Weekdays</u>	Spots/Week		<u>Rating</u>						
Week: 08/20/12	08/26/12	s		\$3,200.00	0,00						
E 57 KSNV 08/19/	12 08/26/12	News 3 Live in Pr News 3 in Prime	ime CM	7-10pm	S	:30	1 \$1,	100.002	0.00 NM	2	\$2,200.00

Print Date: 10/16/12 08:15:05 Page 9 of 10

KSNV

Order / Rev:

104878

Advertiser:

Obama for America

Alt Order#:

06837423

7423

Product Desc:

OBAMA 4 AMERICA

Flight Dates:

08/03/12 - 09/03/12

Estimate:

Ln Ch NEV	Start	End	Inventory Code	Break	Start/End 1	Гime Days	3	Len Spot	S	Rate Pri	Rtg Type	Spots	Amount
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
	08/13/12 08/20/12	08/19/12 08/26/12	S S		\$1,100.00 \$1,100.00	0.00 0.00							
			To the Point - PM To the Point		730-758pm		5-	:30	1	\$375.001	0.00 NM	1	\$375.00
	Start Date 08/13/12	End Date 08/19/12	Weekdays	Spots/Week 1	<u>Rate</u> \$375.00	Rating 0.00							
N 59 KS	NV 08/19/1	2 08/19/12	LAW & ORDER (I Law & Order (LF)	•	Sat 1-2am /	Sun 1:	-S	:30	1	\$225.001	0.00 NM	1	\$225.00
Week:	Start Date 08/13/12	End Date 08/19/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$225.00	Rating 0.00							
N60 KS	NV 08/07/1	2 08/10/12	Olympics Late Ne		11pm-12:35	am -TWTF		:30	4	\$1,100.007	0.00 NM	4	\$4,400.00
	MMENTS AF VS 3 NIGHT		Late News during B LINES A THRU I	•									
Week:	Start Date 08/07/12	End Date 08/13/12	<u>Weekdays</u> -TWTF	Spots/Week 4	<u>Rate</u> \$1,100.00	<u>Rating</u> 0.00							
			Olympics Daytime		4am-6pm		-S	:30	2	\$0.0016	0.00 NM	2	\$0.00
	RA SPOTS Start Date : 07/30/12	End Date 08/05/12	ED IN ERROR <u>Weekdays</u> S	Spots/Week 2	<u>Rate</u> \$0.00	Rating 0.00							
			NFL Football	CM ²	1P-9PM		-S	:30	1	\$3,200.004	0.00 NM	1	\$3,200.00
COI		PLY TO SU	NFL Football B LINES A THRU	В						, -,			40,200.00
	Start Date 08/14/12	End Date 08/20/12	<u>Weekdays</u> S	Spots/Week	Rate \$3,200.00	Rating 0.00							
N63 KS	NV 08/21/1	2 08/24/12	FacetoFace/Ralst	on Rep@M	730-758pm	-TWTF		:30	2	\$800.001	0.00 NM	2	\$1,600.00
	MMENTS AF		Face to Face w/ . B LINES A THRU										
Maak	Start Date	End Date	<u>Weekdays</u> -TWTF	Spots/Week	Rate	Rating							
	: 08/21/12 NV 08/28/	08/27/12	Wheel of Fortune	in PRIMM	*	0.00 / SUN-TWT-		:30	3	\$1,000.001	0.00 NM	2	\$2,000.00
	EEL		Wheel in Prime		,,,,			100	·	41,000.00 1	0.00 / 111	_	Ψ2,000.00
Mook	Start Date : 08/28/12	End Date 09/03/12	<u>Weekdays</u> -TWT	Spots/Week	<u>Rate</u> \$1,000.00	Rating 0.00							
Spot	Ch Date Ra		escription		VEnd Time	0.00	<u>W</u> 6	ekdays	Ler	igth Rate	Rtg Type		
3 K		2 -09/03/12 V	Vheel of Fortune in	PRIME M-S.	A 8-11p / SU	r	-T	wTh		:30 (\$1,000.00)	0.00 NM		
	Credited [credit - mg	on 6863795]										
N65 KS	NV 08/28/	12 08/30/12	RALSTON in PRI Face to Face in F		8-11pm	-TWT-		:30	3	\$800.001	0.00 NM	3	\$2,400.00
FAC		WITH JON		O4- 5511-	D-4-	Datter							
Week	Start Date : 08/28/12	End Date 09/03/12	<u>Weekdays</u> -TWT	Spots/Week 3		<u>Rating</u> 0.00							
N66 KS	NV 09/01/	12 09/01/12	Sat PR 8-9p Saturday Prime 8	CM 3-9pm	8-9pm		-S-	:30	1	\$1,300.001	0.00 NM	1	\$1,300.00
Week	Start Date 08/27/12	End Date 09/02/12	Weekdays S-	Spots/Week 1	<u>Rate</u> \$1,300.00	<u>Rating</u> 0.00							
N67 KS	NV 09/01/	12 09/01/12	Sat PR 9-10p Saturday Prime 9	CM 3-10pm	9-10pm		-S-	:30	1	\$1,325.001	0.00 NM	1	\$1,325.00
Week	Start Date : 08/27/12	End Date 09/02/12	Weekdays S-	Spots/Week 1	<u>Rate</u> \$1,325.00	<u>Rating</u> 0.00							
N68 KS	NV 09/01/	12 09/01/12	Sat PR 10-11p Saturday Prime 1	CM I0-11pm	10-11pm		-S-	:30	1	\$2,000.001	0.00 NM	1	\$2,000.00
Week	Start Date : 08/27/12	End Date 09/02/12	Weekdays S-	Spots/Week 1	<u>Rate</u> \$2,000.00	Rating 0.00]	

Print Date: 10/16/12 08:15:05 Page 10of 10

Order / Rev:

104878

Advertiser:

Obama for America

Alt Order #: Flight Dates: 06837423

08/03/12 - 09/03/12

Product Desc:

OBAMA 4 AMERICA

Estimate:

1522

KSNV

Ln Ch

Start

End

Inventory Code

Break Start/End Time Days

Len Spots

Rate Pri Rtg Type Spots

Amount

Totals

675 \$512,925.00